**Membership/Communications Committee Meeting**

April 14, 11:00am

Via Teams

**MINUTES**

**Call to Order/Roll Call**

Members Present: Rob Aiken, Renee McFarlin, Franz Phillippe, Marijean Remington, Joe Russo,   
Eric Virkler

Members Absent: Jeremy Evans, Brian Gladwin, Greg Hart, Dale Rice

Others Present: Michelle Capone, Aviva Gold, Matt Siver

**Annual Meeting Planning**

* Aviva will send a survey to members to see if there is appetite for an in-person Annual Meeting on June 16th, and the committee will discuss the results via email prior to the NCA Board Meeting on April 21.
* The Board needs to decide in-person vs. virtual at that meeting. No hybrid will be offered.
* The program will be a peer-to-peer facilitated discussion on moving forward after COVID including at least the following topics:
  + Workforce: attracting new talent to your business, attracting new talent to the area, retaining workforce, barriers to re-entry into the workforce
  + New business: developing new markets, attracting new projects, rebuilding old relationships, supply chain issues

**Membership**

Matt reports renewals are steady. Rob Aiken will reach out to Rob Oram at Skip-Line. Joe Russo will reach out to Scott Sauer at Omniafiltra.

Additional: Renee McFarlin announced she is leaving the area to pursue an opportunity with Capitalize Albany. The committee expresses that she will be missed and wishes her well.

**Next Meeting**

May 12, 2021 at 11:00am via Teams

**Adjournment**: 11:25am